

Accredited Training Professional

INTRODUCTION ||

Here is your opportunity to be accredited as a training professional. The programme created by [Dr. Palan](#), the author of The Magic of Making Training FUN!!® is designed to produce world class trainers.

This is a programme for all professionals interested in delivering high impact training sessions. At this accredited training professional programme from SMR Group, one of the world's largest HRD Consulting firms, you will learn strategies and techniques to make your training sizzle.

The SMR accreditation associates you with a select group of exceptional trainers, who are recognised locally and internationally for their high impact training methods. The ATP participant is licensed to run both SMR's High Impact Train-The-Trainer and The Magic of Making Training FUN!!® programmes.

DESIGNED FOR ||

This is a programme for all professionals interested in delivering high impact training sessions.

PRIOR KNOWLEDGE ||

It is preferred participants have the ability to present and have attended the basic Train-The-Trainer programme.

WORKSHOP OBJECTIVES ||

On completion of this programme, participants will be able to incorporate fun tools to energise participants by :-

1. Identifying learning styles of learners
2. Using 5 I's for high impact
3. Using fun tools to maximise attention, participation and retention of learners
4. Using experiential learning tools to engage learners

DURATION ||

5 days training programme from 9.00am to 5.00pm / 40 hours.

MODEL REFERENCE ||

- Palan's Fun x Content = Results®
- Malcolm Knowles' Andragogy
- Kolb Learning Styles

BENEFITS OF ACCREDITATION ||

1. Join an international group of accredited training professionals.
2. Qualify to facilitate SMR's selected programmes.
3. Grow learner satisfaction exponentially.
4. Accelerate learners' learning.
5. Cut learning time and cost.
6. Improve training results with increased learner application.
7. Learn how to use high involvement tools that make your training sizzle.

CERTIFICATION REQUIREMENTS ||

To receive the SMR accreditation you need to :-

1. Complete the pre-workshop work/Attend the pre-workshop teleseminar.
2. Complete the on-line psychometric assessment on learning styles.
3. Complete a 5-day onsite training programme.
4. Deliver a creative training session during onsite training.
5. Complete a one-hour written test during onsite training.

LEARNING APPROACH ||

This ATP programme will be conducted in a fun and interactive way. Participants will have numerous opportunities for skills practice. Continuous feedback will be provided by the facilitator and peers. Palan's Fun x Content = Results® model will be followed.

Workshop Content

The ATP programme will focus on six (6) strategies :-

Strategy 1 – The 5 I's

Strategy 2 – Making training fun

Strategy 3 – Making enthusiastic training presentations

Strategy 4 – Making training learner-centred

Strategy 5 – Making learning experiential

Strategy 6 – Ensuring transfer of learning

Trainer



[Click here for trainer's details](#)

About The Trainer



Karen Ong CITD (UK), DTM (UK), ATP

Introduction

Karen is a trained trainer with over twenty years of experience - helping people learn and perform.

Speaking Style

She leads her workshops with her personal brand of motivation and passion which helps to ignite and accelerate learning and retention.

Professional Experience

Karen is Director & Vice President of SMR Learning & Development Sdn Bhd. She manages the training division and conducts training programmes.

Initially, she started her career in human resources and marketing with a Fortune 100 automobile company in Singapore. After moving to Malaysia, she joined a public listed television company. Her experiences have included administration, human resources and business development.

Practice

Karen runs many training programmes but specialises in the areas of:

- Train-The-Trainer
- The Creative Trainer
- The Magic of Making Training Fun!!
- Games Trainers Play
- Presentation Skills

Education

Karen has successfully completed the following courses:

- SMR Accredited Trainer Programme
- Certificate in Training Practice, U.K. with a membership from the Institute of Personnel & Development, United Kingdom.
- Diploma in Training from IAM (UK)
- Certified instructor for the Zenger-Miller Frontline Leadership (USA).

Conferences

Karen has trained extensively in Asia – Malaysia, Singapore, Indonesia, Taiwan, Japan, Philippines, Hong Kong, Vietnam and India. She has appeared on television programmes and presented at the 2000 American Society of Training and Development International Conference & Exhibition.

Personal

Karen, a Malaysian lives in Kuala Lumpur, Malaysia with her family.

More details

E-mail : karen@smrhrgroup.com

Web : www.smrhrgroup.com

Registration Form

DETAILS OF PARTICIPANT

Name :

NRIC No. :

Position :

E-mail :

Tel : Mobile No. :

Years of experience in current position :

Meal Option : Vegetarian Non-Vegetarian

NOMINATING OFFICER

Name :

E-mail :

Tel :

Job Title :

Signature :

INVOICE TO BE SENT TO

Name :

Position :

Company :

Address :

E-mail :

Tel :

Fax :

PROGRAMME FEE

Accredited Training Professional (ATP)

Venue : Kuala Lumpur

Dates : October 19 - 23, 2009

Duration : 5 days

Fee : RM 5,900.00

PAYMENT

Cash

I enclose a cheque for RM :

Made payable to : **SMR Learning & Development Sdn Bhd**

Pay by Credit Card (Term and conditions applies)

Please contact : **603 - 2279 9199** (Finance Dept)

Bank Transfer

Company Name : **SMR Learning & Development Sdn Bhd**

Bank Name : **Malayan Banking Berhad**

Branch : **Dataran Maybank**

A/C No. : **5142 5340 6092**

Swift Code : **MBBEMYKL**

SBL claimable for HRDF contributors

HRDF employer code number :

*Max RM 5,000 claimable only

TERMS & CONDITIONS

Programme fee must be paid in advance.

Note: We will send you a confirmation note on receiving your registration form.

FOR DETAILS AND REGISTRATION

Contact : **SALES TEAM**

Telephone : **603 - 2279 9199**

Fax : **603 - 2279 9099**

E-mail : **info@smrhrgroup.com**

Post or fax your registration form, signed by your nominating officer to :



Suite 2A-23-1, Block 2A Level 23, Plaza Sentral,
Jalan Stesen Sentral 5, KL Sentral, 50470 Kuala Lumpur,
Malaysia.

For more information visit
www.smrhrgroup.com