

# Accredited Training Professional

## INTRODUCTION ||

Here is your opportunity to be accredited as a training professional. The programme created by [Dr. Palan](#), the author of The Magic of Making Training FUN!!® is designed to produce world class trainers.

This is a programme for all professionals interested in delivering high impact training sessions. At this accredited training professional programme from SMR Group, one of the world's largest HRD Consulting firms, you will learn strategies and techniques to make your training sizzle.

The SMR accreditation associates you with a select group of exceptional trainers, who are recognised locally and internationally for their high impact training methods. The ATP participant is licensed to run both SMR's High Impact Train-The-Trainer and The Magic of Making Training FUN!!® programmes.

## DESIGNED FOR ||

This is a programme for all professionals interested in delivering high impact training sessions.

## PRIOR KNOWLEDGE ||

It is preferred participants have the ability to present and have attended the basic Train-The-Trainer programme.

## WORKSHOP OBJECTIVES ||

On completion of this programme, participants will be able to incorporate fun tools to energise participants by :-

1. Identifying learning styles of learners
2. Using 5 I's for high impact
3. Using fun tools to maximise attention, participation and retention of learners
4. Using experiential learning tools to engage learners

## DURATION ||

5 days training programme from 9.00am to 5.00pm / 40 hours.

## MODEL REFERENCE ||

- Palan's Fun x Content = Results®
- Malcolm Knowles' Andragogy
- Kolb Learning Styles

## BENEFITS OF ACCREDITATION ||

1. Join an international group of accredited training professionals.
2. Qualify to facilitate SMR's selected programmes.
3. Grow learner satisfaction exponentially.
4. Accelerate learners' learning.
5. Cut learning time and cost.
6. Improve training results with increased learner application.
7. Learn how to use high involvement tools that make your training sizzle.

## CERTIFICATION REQUIREMENTS ||

To receive the SMR accreditation you need to :-

1. Complete the pre-workshop work/Attend the pre-workshop teleseminar.
2. Complete the on-line psychometric assessment on learning styles.
3. Complete a 5-day onsite training programme.
4. Deliver a creative training session during onsite training.
5. Complete a one-hour written test during onsite training.

## LEARNING APPROACH ||

This ATP programme will be conducted in a fun and interactive way. Participants will have numerous opportunities for skills practice. Continuous feedback will be provided by the facilitator and peers. Palan's Fun x Content = Results® model will be followed.

## Workshop Content

The ATP programme will focus on six (6) strategies :-

**Strategy 1 – The 5 I's**

**Strategy 2 – Making training fun**

**Strategy 3 – Making enthusiastic training presentations**

**Strategy 4 – Making training learner-centred**

**Strategy 5 – Making learning experiential**

**Strategy 6 – Ensuring transfer of learning**

## Trainer



[Click here for trainer's details](#)

## R. PALAN PH.D.



- 
- 1. Introduction** Palan, an international author, speaker and consultant has a passion to help people learn and perform in a FUN way.
- This passion to help people learn and perform has driven him to pioneer innovations in the field. His creative training tools, competency and performance management models have been implemented widely by many organisations. He has the magical ability to deliver content in a FUN way. This ability has led him to work in over 30 countries for distinguished and progressive organisations
- 2. Current Position** He is currently Chairman & CEO of SMR Technologies Berhad, a public listed company on Bursa Malaysia Securities Bhd.
- 3. Education** He studied at St. Francis Institution, Melaka, Malaysia; Madras University, California Coast University, University of California at Los Angeles, the Harvard Business School and the National Training Laboratories, USA.
- 4. Working Experience** Palan has worked in a variety of industries in marketing, human resources, training and general management positions.
- 5. Speaking Style** He has the magical ability to deliver content in a FUN way. Palan has presented internationally at numerous conferences including :
- American Society for Training & Development International Conference (ASTD)
  - National Speakers Association, USA
  - Australian Institute of Human Resources
- 6. Practice** Palan's current interests include:
- Making Learning FUN
  - Competency Management
  - HR Technologies
  - Talent Management
  - Performance Management
- 7. Publications** He has written more than 12 books and numerous articles. His learn & perform E News has a huge subscriber base.
- 8. Personal** A third generation Malaysian Indian, he lives most of the year in KL, Malaysia and travels frequently to Dubai, UAE and Chicago, USA.
- 9. More details** E-mail: [drpalan@smrhrgroup.com](mailto:drpalan@smrhrgroup.com)  
Web : [www.smrhrgroup.com](http://www.smrhrgroup.com)
-

# Registration Form

## DETAILS OF PARTICIPANT

Name :

NRIC No. :

Position :

E-mail :

Tel : Mobile No. :

Years of experience in current position :

Meal Option :  Vegetarian  Non-Vegetarian

## NOMINATING OFFICER

Name :

E-mail :

Tel :

Job Title :

Signature :

## INVOICE TO BE SENT TO

Name :

Position :

Company :

Address :

E-mail :

Tel :

Fax :

## PROGRAMME FEE

Accredited Training Professional (ATP)

Venue : Saudi Arabia  
Dates : December 6 - 10, 2009  
Duration : 5 days  
Fee : USD 2,500.00

## PAYMENT

Cash

Bank Transfer

Company Name : SMR Learning & Development Sdn Bhd  
Bank Name : Malayan Banking Berhad  
Branch : Dataran Maybank  
A/C No. : 7142 5300 0285  
Swift Code : MBBEMYKL

## TERMS & CONDITIONS

Programme fee must be paid in advance.

Note: We will send you a confirmation note on receiving your registration form.

## FOR DETAILS AND REGISTRATION

Contact : Mr. Azaath  
Telephone : 603 - 2279 9199  
Fax : 603 - 2279 9099  
E-mail : info@smrhrgroup.com



For more information visit

[www.smrhrgroup.com](http://www.smrhrgroup.com)