



TRAINING CALENDAR 2012

Training For Business Results

- Learner-driven approaches to increase learner retention
- Practical with focus on real world experiences
- Emphasis on applying learning back on the job
- Inspirational learning scenarios
- State-of-the-art tools & technique to deliver learning
- Internationally Accredited/Certified programmes – IAM, ILM, CIPD, recognised institutions from the United Kingdom
- Global Focus with Asian Insights
- *Join SMR's internationally accredited professionals' network*

SMR HR Group

Suite 2A-23-1, Block 2A, Level 23
Plaza Sentral, Jalan Stesen Sentral 5
KL Sentral, 50470 Kuala Lumpur, Malaysia

Phone : (603) 2279 9199
Fax : (603) 2279 9099

info@smhrgroup.com
www.smhrgroup.com

Follow us on



TRAINING PROGRAMME CALENDAR 2012

Month	Date	Programme Title	Duration	Price (MYR)	Venue	I would like to attend
February	27-29	High Impact Train-The-Trainer ⁺	3 days	3,900	Kuala Lumpur	
March	3 (Starting Date)	Certificate in Learning Development Practice ⁺ (Weekend Classes)	18 days	18,000*	Kuala Lumpur	
	12 -16	Accredited Training Professional ⁺⁺	5 days	6,500*	Kuala Lumpur	
April	2 (Starting Date)	Certificate in Learning Development Practice ⁺ (Full Time)	18 days	18,000*	Kuala Lumpur	
	9 -11	High Impact Train-The-Trainer ⁺	3 days	3,900	Kuching	
	9 - 13	Accredited Training Needs Analysis and Evaluation Professional ⁺	5 days	6,500	Kuala Lumpur	
May	22-24	High Impact Train-The-Trainer ⁺	3 days	3,900	Kuala Lumpur	
June	11 - 12	The Magic of Making Training FUN!! ^{®++}	2 days	2,600*	Kuching	
	20 - 21	The Magic of Making Training FUN!! ^{®++}	2 days	2,600*	Kuala Lumpur	
September	8 (Starting Date)	Certificate in Learning Development Practice ⁺ (Weekend Classes)	18 days	18,000*	Kuala Lumpur	
	24-28	Accredited Training Professional ⁺⁺	5 days	6,500*	Kuala Lumpur	
October	6 (Starting Date)	Certificate in Human Resources Practice ⁺ (Weekend Classes)	18 days	18,000*	Kuala Lumpur	
	9-10	The Magic of Making Training FUN!! ^{®++}	2 days	2,600*	Kuala Lumpur	
	29-31	Accredited Organisational Development Professional ⁺	3 days	3,900	Kuala Lumpur	
November	5 -9	Accredited Competency Professional ⁺⁺	5 days	7,500*	Kuala Lumpur	
	19 - 22	Master Training Professional ⁺	4 days	5,600	Kuala Lumpur	
	26 - 27	The Magic of Making Training FUN!! ^{®++}	2 days	2,600*	Penang	
December	5 - 7	High Impact Train-The-Trainer ⁺	3 days	3,900	Penang	

CONFERENCE CALENDAR 2012

Month	Date	Programme Title	Duration	Price	Venue	I would like to attend
February	21 - 22	Trainers-Meet-Trainers [®] (TMT)	2 days	RM 1699**	Kuala Lumpur	
May	3	Social Media in Recruitment	1 day	RM 990	Kuala Lumpur	
July	10 - 12	The Asia HRD Congress [™] 2012	3 days	RM 4,500	Bengaluru, India	
September	11 - 12	HRD Congress MENA	2 days	USD 1000	Bahrain	
December	2 - 4	AHRDC Thought Leaders Roundtable	2 days	USD 3000	Maldives	

⁺SBL/⁺⁺SBL Khas scheme claimable - Max claimable value is MYR 1,300 per day (for Malaysian organisations contributing to PSMB)

** Early Bird Fee
* Inclusive of Certification Fee
IAM, ILM & CIPD Certification Body

PROGRAMME IN BRIEF

CERTIFICATE IN LEARNING DEVELOPMENT PRACTICE (CLDP)

The SMR's Certificate in Learning and Development Practice programme has been designed to provide a solid foundation for aspiring or existing trainer or professional who intent to manage and lead training and development function.

A key feature of this programme is that it is highly practical allowing participant's ample opportunity to practice and apply new skills. The Certificate in Learning and Development Practice (UK) means industry-wide recognition.

CERTIFICATE IN HUMAN RESOURCES PRACTICE (CHRP)

The CIPD Certificate in Human Resource Practice is intended to provide learners with the knowledge and skills to perform successfully in a range of management and personnel positions within organisations. The programme also encourages the interchange of ideas, experiences and views deriving from the varied backgrounds of the course members and the teaching team.

The programme uses a highly practical approach, to provide an in-depth and thorough grounding in the fundamentals of human resources.

Whether you're just starting out in your career or want to take your career to the next level with a recognised professional qualification, the CHRP will help to build your knowledge and skills to deliver effective HR service.

ACCREDITED TRAINING PROFESSIONAL (ATP)

Here is your opportunity to be accredited as a Training Professional. The workshop created by Dato' Dr Palan, the author of *The Magic of Making Training FUN!!*[®] is designed to produce world class trainers. This is a workshop for all professionals interested in delivering high impact training sessions. At this accredited training professional workshop from SMR HR Group, one of the world's largest HRD training firms, you will learn strategies and techniques to make your training sizzle. You will learn strategies how to make training FUN, enthusiastic, learner centered, experiential and ensure transfer of learning.



The SMR accreditation with ILM (UK) endorsement associates you with a select group of exceptional trainers, who are recognised locally and internationally for their high impact training methods. The ATP graduate is licensed to run both SMR's High Impact Train-The-Trainer and The Magic of Making Training FUN!![®] Workshops.

ACCREDITED COMPETENCY PROFESSIONAL (ACP)

Here is an opportunity to be accredited as a Competency Professional. The programme created by competency specialists at SMR is designed to produce world class competency experts. For high returns on investment, the use of competency management for acquisition, deployment and development of talent has to be enterprise-driven and supported by management. ACP design to provide solid foundation to professional to implement talent management, talent development and succession planning.

Accredited Competency Professionals are licensed to consult using SMR's proprietary materials and will have access to all materials published by SMR and learn how to use HRDPower[®], the competency based software.

The ACP Programme structure comprises of two workshops:
Workshop 1 - Competency Profiling & Assessment
Workshop 2 - Competency & Talent Development

ACCREDITED TRAINING NEEDS ANALYSIS AND EVALUATION PROFESSIONAL (ATEP)

Here is your opportunity to be accredited as a training needs analysis and evaluation professional.

The ATEP comprises of two workshops:
Workshop 1: Competency Based Training Needs Analysis
Workshop 2: Validation and Evaluation of Training

The programme uses a highly practical approach to provide in-depth knowledge and skills on tools & techniques for front end analysis and measuring training outcomes.

ACCREDITED ORGANISATIONAL DEVELOPMENT PROFESSIONAL (AODP)

If you are interested in transforming your working culture with change management initiative then AODP is the programme for you. You will gain key knowledge of organisational development (OD) and tools to diagnose organisations effectiveness. The group discussions, interactive action planning and case studies, will help you develop the advisory. Skills necessary in using diagnostic models to assess the health of your organisation and decide how to initiate and manage change. You will also be accredited to run the Creating Your Own Rainbow (CYOR) programme.



MASTER TRAINING PROFESSIONAL

This is a workshop for all professionals who have completed SMR's Accredited Training Professional workshop. While the Accredited Training Professional focuses on helping the participants gain expertise in delivering high impact level engagement sessions by identifying the learning styles and through the use of FUN to deliver content, at the Master Training Professional workshop, participants will be introduced to the use of multiple intelligences, games, simulations and improvisations in accelerating learning. Successful participants will receive certification from SMR HR Group and ILM (UK).



The SMR accreditation lets you into a select group of outstanding trainers, who are recognised internationally. In this four-day workshop, participants will learn new ideas, techniques and tools to accelerate learning. Master Training Professionals are licensed to run SMR's High Impact Train-The-Trainer, The Magic of Making Training FUN!![®] and Accredited Training Professional Workshop and have access to all Train-The-Trainer materials published by SMR.

HIGH IMPACT TRAIN-THE-TRAINER

There is more to training than being able to "tell" or "inform" learners. Knowledge of the subject alone does not guarantee effective training. For delivering effective training sessions, content experts need to know the 5 P's:

- Purpose of helping people learn
- Preparing to help people learn
- Presenting to help people learn
- Promoting the application of learning
- Participative approaches to help people learn

THE MAGIC OF MAKING TRAINING FUN!![®]

Make your sessions come alive with FUN! Using fun tools to gain participants' attention improve participation and accelerate learning. Learning is made easy, faster and enjoyable. When you make learning FUN, the results are highly effective. This workshop aims to equip you with the skills in using FUN tools. These FUN tools are based on Palan's 5 I's as described in the book "The Magic of Making Training FUN!!"[®]:

- Introduce
- Involve
- Interact
- Instruct and
- Intensify retention.

Learning objectives are met better when content is delivered with FUN.



DEAR VALUED CUSTOMERS,

Greetings from SMR HR Group!

From our humble beginning as Specialist Management Resources to SMR HR Group today, we have been able to grow from a training provider into a Technology-Driven Integrated HRD Solutions Provider. We are now certainly a One-stop centre for all HRD needs of organisations that involve people development.

Our practice focus areas are Fun, Passion and Competency. These have differentiated us from others. They have helped many organisations create value through their human capital for their customers and their business. The participation and support of thousands of organisations from different parts of the world and individuals seeking to achieve their true potential have fuelled our development.

Our focus remains in two key clusters:

HR Technology Practice

- Software

HRD Practice (with a technology-driven orientation)

- Learning & Development
- Consulting
- Outsourcing
- Executive Search
- Events
- English Language Training

An organisation's success, among other things, depends on its employee's talent and competencies. SMR strives to assist organisations to achieve their desired results through value added HRD Solutions.

Assessment Technology

All our training programmes are designed to add value to your learning needs. We, being a company providing technology-driven integrated HRD solutions, are incorporating new assessment tools into our training programmes. This will enhance understanding of SELF, provide depth to your learning and sustain your learning career.



Trainers-Meet-Trainers

Benefiting from over 30 years of experience, the annual Trainers-Meet-Trainers is scheduled at Kuala Lumpur from February 21 - 22, 2012. It is an exclusive event for aspiring trainers and experienced trainers. The event brings together training legends.

Learning & Development

Outlined here are the learningful programmes we will be rolling out for 2012. We will continue to focus on accreditation and certification programmes. Our learning resources have been refined and bundled into complete product packages with a new refreshing look, aligning them with new programmes.

While our programmes are being offered in Kuala Lumpur, Malaysia, our partners will be offering them in Bahrain, Abu Dhabi, Riyadh, Singapore, Brunei, Thailand, India and Vietnam.

The Asia HRD Congress

The Asia HRD Congress celebrates its 12th Anniversary. In July 2012, it will be held in Bengaluru, India. The event covering pre-conference, conference, exhibition and HR awards is scheduled for July 10 – 12, 2012. As usual the Congress will feature some of the world's best speakers.



Our Training Programme Calendar has been designed with you in mind and to help you enhance your professional value and the value of your organisation. You can mix and match to develop **your personal learning plan** to meet your needs, available training time and resources.

Together we can make 2012 an exciting learningful year. We look forward to being an important part of your personal learning plans, adding value through our year long FUN learning events and sessions!

Warmest Regards,

A. Subramanian CTP (UK), ACP, ATP
Deputy CEO