

Evaluation Program Testimonials (received from Jim on 25 Apr 2008)

"The workshop on evaluation was right on target. It was presented in such a way that it addressed real needs that my organization has. I found Jim to be engaging, humorous, and extremely knowledgeable about what really works in the real world of work."

Mike Woodard, Director of Georgia-Pacific University, Georgia Pacific Corp.

"Jim and Don did a great job of going beyond the theory of the four levels of evaluation. They used case studies and best practices from around the world so that I can go back and actually apply what I learned. They also know how to bring the Business Partnership Model to life, since so many of us struggle with that."

Allison Wimms, Manager of Training, Johns Hopkins HealthCare

"We enjoyed attending the session on four level evaluation. Our agency is growing, and what we learned will not only help us to be able to demonstrate what training brings to the organization, but how to actually add value to the bottom line. We look forward to working with Jim more in the future."

"Jim and SMR helped us find a way to effectively reach all of our managers across the country without having to have all in attendance. This saved us a lot of time and money, yet each manager came away with a plan to more effectively evaluate their areas of responsibility. The case examples were right on target for our culture."

Jim Brolley, Director Organizational Learning and Development

"I learned a lot from attending the workshop on SMR Evaluation. I was especially pleased that our team was able to walk away with the knowledge and skills to actually put into practice what we learned. "

Muhammad Khalid Siraj, Training and Development Manager, Bayer HealthCare

"I greatly benefitted from working with Jim Kirkpatrick in his seminar on four level evaluation. Our company is striving to do a better job of adding value to the business. What I learned will not only help bridge the gap between training and the business, but will allow us the chance to actually show evidence for our value."

Svetlana Motorina, Head of Training, Volga-Dnepr Group