

SMR targets HR solutions at West Asia

KUALA LUMPUR: SMR Technologies Bhd, a one-stop human resources solutions and services provider, sees demand for its solutions from the West Asian market, especially the United Arab Emirates (UAE) and Bahrain.

Operations director Robert Lim said the company would focus on the West Asian market this year.

SMR, which has developed and markets a human capital management and development system called HRDPower, is confident of a positive response from clients as its solutions have multi-lingual capability.

“This will enable us to tap the market successfully,” Lim said in an interview.

SMR's products are being used by customers in 31 countries, including in Asia, Australia, the United States, Europe and Africa.

On the company's performance, Lim said SMR expected to achieve a profit of RM4.9mil for its financial year ending Dec 31.

Last year, it registered RM3.6mil in profit on turnover of RM7.9mil.

Lim said the company also planned to spend RM1.7mil on research and development this year compared with RM2mil in 2005.

SMR has representative offices in Singapore, Australia, Brunei, Bahrain, Indonesia, Saudi Arabia, Qatar, Oman, Japan, China, South Korea and the UAE. – Bernama